

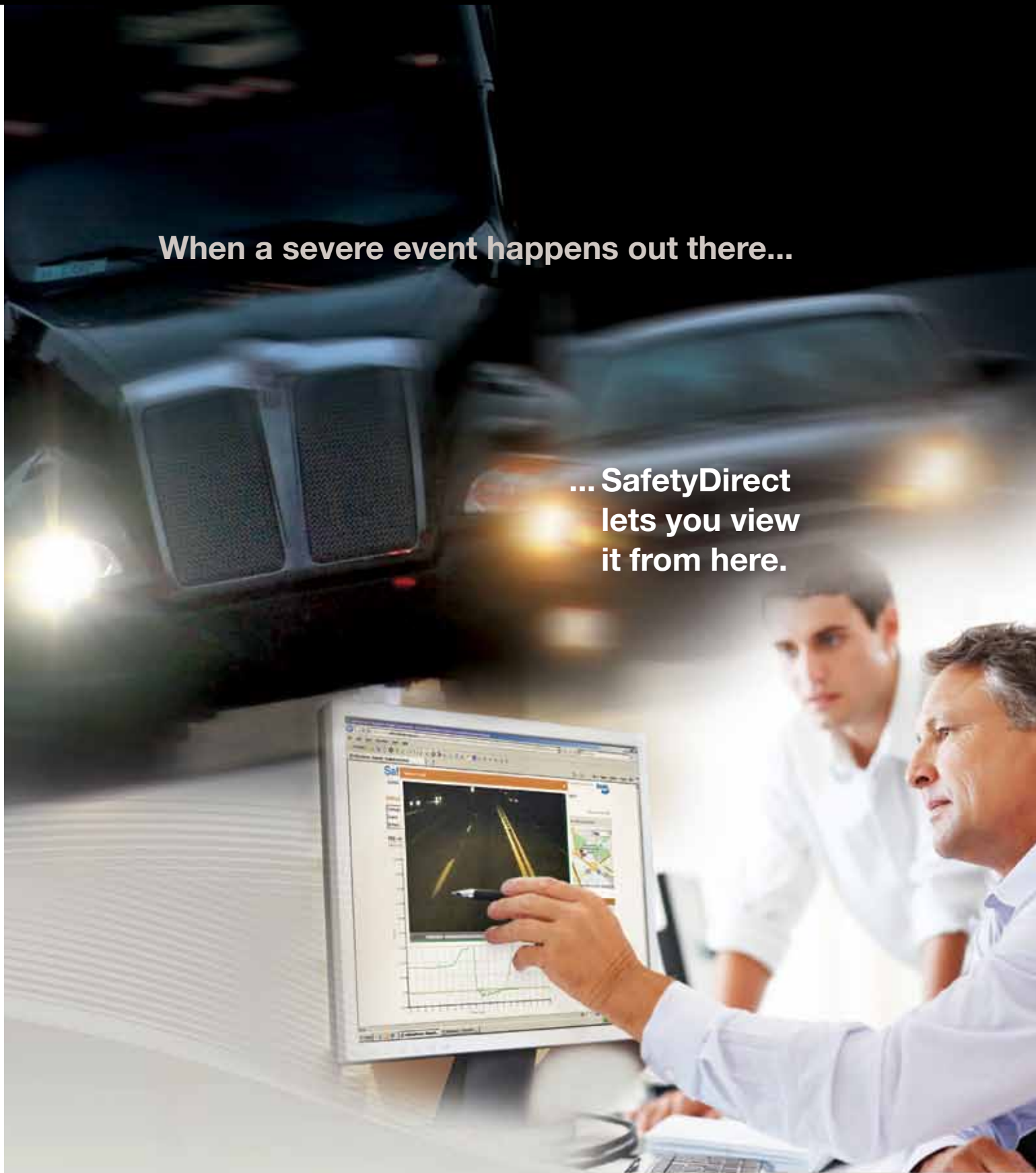
SafetyDirect® by Bendix CVS

The Wireless Way To Deliver Actionable Information
To Your Back Office



When a severe event happens out there...

**... SafetyDirect
lets you view
it from here.**



squares indicate he's trending positively during the designated reporting period. This offers your managers a morale-improving opportunity to recognize his good driving practices and a job well done.

The red squares for Driver X, however, indicate an opportunity for targeted training is now. The trend information can help you take action to help enhance his driving and help him remain safely on the road.

Driver trending can be displayed on these categories:

- Lane Departure Warning
- Excessive Lane Departure Warning
- Lane Change w/o Turn Signal
- Loss of Video Tracking
- LDW System Disabled
- Distance Alert
- Forward Collision Warning
- Collision Mitigation Braking
- ATC or ABS
- Stability System Activation
- Excessive Braking
- Excessive Curve Speed
- Average Following Distance
- Average ACC (Adaptive Cruise Control) usage

SafetyDirect lets you select the trending period that's right for your fleet – weeks or months at a time.

Severe Events — The Video Is Worth a Thousand Words

When a severe event takes place, timing is everything. Today, common telematics systems pull data from the J1939 network and display it with a graph only after the event takes place. For fleets without SafetyDirect, the next step means talking to the driver to discuss what happened. Even for the most experienced driver, recalling all the details can be a lot to ask.

SafetyDirect helps simplify the process with instant alerts 24/7/365 and a real time video capture of the incident to help you more clearly understand what just took place. Using footage from the Bendix AutoVue LDW system camera, SafetyDirect automatically records 5 seconds of video before and after a severe event, improving the ability for fleet management and drivers alike to understand how and why an event occurred.

A valuable information source, the video and other details captured by SafetyDirect benefit more than just your fleet's safety department.

- Your Legal and Risk Management team(s) can use this video information to reduce significant long-term financial exposure
- Your Training department can use the data to verify existing training modules that will help prepare your drivers for the ever-changing circumstances they may face
- Driver Managers can mark videos in a “favorites” tab to share during driver meetings to help increase awareness and greater understanding

And so much more.

Take SafetyDirect On The Go

The right information at the right time is essential when it comes to the safety of your drivers and your fleet. Should a severe event take place, the individuals you designate can receive an instant notification – 24/7/365 – on their Smart Phone, tablet or email.



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Leading The Way To Safer Roadways

Today's roadways are increasingly busy and the need has never been greater – especially in today's Compliance, Safety, Accountability (CSA) environment – for solutions to help commercial vehicle drivers respond to the situations they encounter every day. Bendix is leading the way in improved highway safety with an ever-growing portfolio of road-tested, advanced commercial vehicle technologies that are affordable and effective. From shorter, straighter stops, to safety data, to systems that help drivers mitigate a variety of crashes and more, our solutions are driving a new era of safety.

Active Safety Technologies

- Bendix® ESP® Full-Stability Technology
- Bendix® Wingman® Advanced™ – A Collision Mitigation Technology
- Bendix® TABS-6™ Advanced and TABS-6™ Advanced MC – Trailer Roll-Stability Technologies

Supportive Safety Technologies

- Bendix™ BlindSpotter® Blind Spot Detection
- AutoVue® Lane Departure Warning System
- Bendix™ VORAD® – A Collision Warning System
- SmarTire™ Tire Pressure Monitoring System (TPMS) by Bendix CVS
- Bendix® Air Disc Brakes
- Bendix® ES® (Extended Service) Wide Drum Brakes

Ask For SafetyDirect® by Bendix CVS

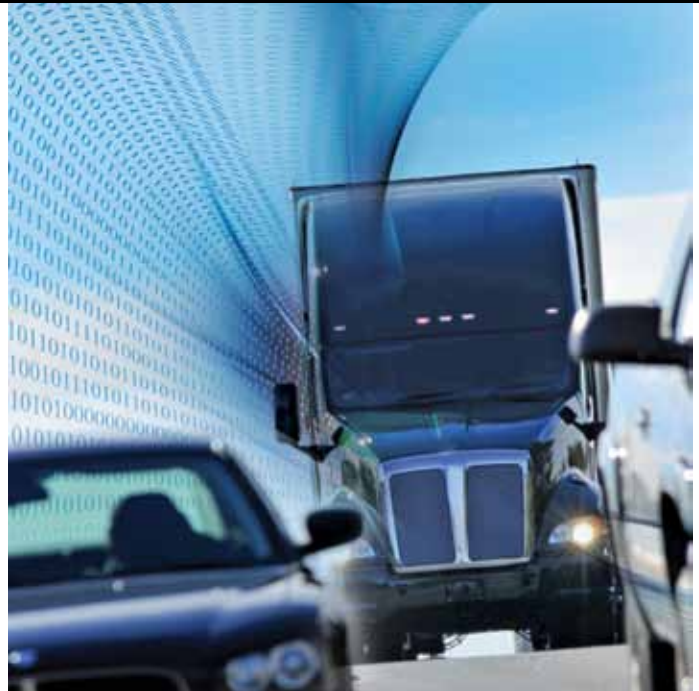
SafetyDirect is available on vehicles at all major North American OEMs. Both it and the AutoVue® Lane Departure Warning System can be retrofit to vehicles already in service.

Bendix can visit your site or conduct SafetyDirect demonstrations over the web. Bendix representatives can also show you how its entire portfolio of advanced safety solutions, operating in conjunction with SafetyDirect, can benefit your fleet.

SafetyDirect is fully supported with a toll-free technical line and technicians in the field.

Driving safe doesn't happen by accident, it can happen with Bendix.

For more information, to meet with a Bendix account manager, or to arrange a purchase, call 1-800-AIR-BRAKE (1-800-247-2725) or visit www.bendix.com.



Bendix active and supportive safety technologies, including SafetyDirect, do not replace the need for safe drivers. No commercial vehicle safety technology replaces the most important safety components of all – a skilled, alert professional driver exercising safe driving habits, as well as continuous, comprehensive driver training.